

EMPLOYMENT

LIKES

As can be seen from the attached pie chart there is a strong belief that Wilmslow is a thriving business area (33.3%), and that there is a good mix of businesses and residential (20.8%).

8.3% of respondents think the Wilmslow Business Group is strong and effective.

25% of respondents think there are good employment opportunities in Wilmslow, whilst 4.2% of respondents believe specifically that there are good employment opportunities for the under 18's.

4.2% of respondents believe there is a good balance between business and residential.

4.2% of respondents single out the post office, and state that they are pleased this facility exists.

DISLIKES

50% of respondents believe there are too many empty offices in Wilmslow.

19.4% of respondents think business rates are too high.

8.3% of respondents think there are too few independent businesses and shops.

5.6% feel that access to the post office and Tesco is poor, whilst 2.8% think that there should be more than one post office.

5.6% think that job prospects are not good, whilst 2.7% state that the job opportunities for under 18's are poor.

2.8% think there are too many coffee shops, and the same percentage think there is not enough housing suitable for key workers.

IMPROVEMENTS PROPOSED

10.4% of respondents believe that the amount of vacant office space should be reduced.

1.7% think that offices should be converted to residential. The same percentage think that there should be no more charity shops or hairdressers.

29.3% of respondents think that commercial rents and rates should be reduced.

20.7% believe that more effort should be made to attract new businesses to Wilmslow.

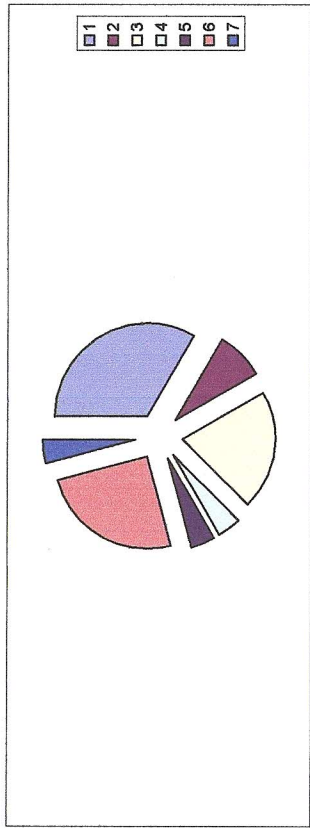
15.5% of respondents think there should be more employment opportunities.

15.5% think that there should be a more diverse range of shops and businesses.

5.2% think that access to the post office and Tesco should be improved.

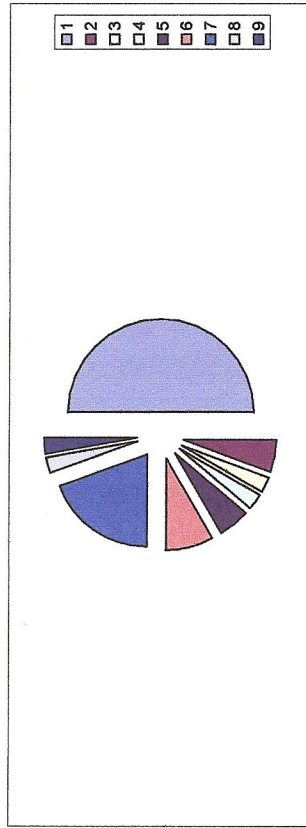
LIKES

	%
1 Wilmslow is a thriving business area	33.3
2 The business group is strong and effective	8.3
3 There is a good mix of businesses	20.8
4 Good balance of business and residential	4.2
5 Pleased there is a post office	4.2
6 Good employment opportunities	25
7 Good employment opportunities under 18s	4.2
Total	100



DISLIKES

	%
1 Empty offices	50
2 Lack job opportunities	5.6
3 No under 18 jobs	2.7
4 Only one post office	2.8
5 Access to post office/tesco	5.6
6 Lack of independent businesses/shops	8.3
7 Business rates too high	19.4
8 Too many coffee shops	2.8
9 Not enough houses for key workers	2.8
Total	100



IMPROVEMENTS

	%
1 Attract new businesses to Wilmslow	20.7
2 Reduce the vacant office space	10.4
3 Convert the office space to residential	1.7
4 No more charity shops or hair dressers	1.7
5 Reduce rents/rates for businesses	29.3
6 More diverse range of shops/businesses	15.5
7 More employment needed	15.5
8 Improved access to post office/Tesco	5.2
Total	100

